

## 2007 THE MUSIC & SOUND RETAILER Editorial Calendar

Issue	Editorial	Bonus Distribution	Cover Dates
<b>January</b>	Winter NAMM Show Issue	Winter NAMM	<b>1/18/2007</b>
<b>February</b>	<b>Special:</b> State of the Industry Report <b>Special:</b> Class of 2007: The hottest new companies and products that debuted at NAMM		<b>2/15/2007</b>
<b>March</b>	Winter NAMM Review Issue	Musikmesse	<b>3/15/2007</b>
<b>April</b>	<b>Special:</b> Guitar issue		<b>4/16/2007</b>
<b>May</b>	<b>Special:</b> Pro Audio issue Musikmesse Roundup		<b>5/15/2007</b>
<b>June</b>	Summer NAMM Preview <b>Special:</b> Amps issue		<b>6/15/2007</b>
<b>July</b>	Summer NAMM Show Issue	Summer NAMM	<b>7/13/2007</b>
<b>August</b>	<b>Special:</b> Talking Heads: Top industry execs discuss the latest hot-button topics <b>Special:</b> DJ & Lighting	DJ Expo	<b>8/15/2007</b>
<b>September</b>	Summer NAMM Review		<b>9/14/2007</b>
<b>October</b>	<b>Special:</b> Holiday market survey of retailers <b>Special:</b> Drums & Percussion MIAC review	PASIC Montreal Drum Festival AES	<b>10/15/2007</b>
<b>November</b>	<b>Special:</b> Independent Retailer Roundtable <b>Special:</b> Accessories/bags and cases		<b>11/15/2007</b>
<b>December</b>	Winter NAMM Preview Issue <b>Special:</b> Features on the Music & Sound Award Nominees		<b>12/14/2007</b>

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